

Recreation Engineering and Planning

THE SUPER PARK



The Whitewater Super Park is an REP/Liquid Design Innovation. Super Parks are made for developer's or large municipalities. Their objective is to create an outdoor destination at any location in any town or city. These parks are designed as regional attractions but,

most importantly, these parks are about lifestyle. The Whitewater Super Park is about creating healthy, active, outdoor lifestyles within a host City or Development; a "live where you play, play where you live" lifestyle. These parks serve as attractions for visitors from all over the country, they are designed to host national and international level events and they also serve to increase taxable spending in a community, increase property value, and enhance a community's reputation and exposure.

While whitewater is the primary income driver of the facility, Superparks are designed to provide diverse outdoor activities to a diverse population. The parks also include mountain biking, surfing, rock climbing, trail running/hiking, adventure/ropes courses, restaurants, resorts/hotels, and retail. Additionally, these parks can include lifestyle/enthusiasts amenities such as lessons, paddle, climbing, biking and running clubs. These parks are about outdoor adventure that is close to home and located at one site.

These parks look good on the ledger sheet as well. If planned and executed properly, they have tremendous rates of return on investment. Our studies show that a park with a 30-45 million dollar investment can feature rates of return on investment on the order of 30-50% over time. Payback periods for the whitewater alone can be as short as six years. Economic impact to the community, on top of the income at the park, can exceed \$30 million over the first ten years.

The REP Advantage:

- Creators of the World's only Whitewater Super Park.
- Builders of the World's biggest whitewater park—a tour of all the channels in the park is over a mile and a half long!
- Builders of the World's most efficient and most profitable whitewater parks. These parks are designed to be the lowest maintenance, lowest operating costs, highest rate of return and biggest attraction. We have no equal in these categories.
- REP is the world leader in hydraulic design, technology, modeling capabilities, project management, oversight, and construction

BUILDERS OF THE
WORLD'S BIGGEST
WHITewater PARK

Recreation Engineering and Planning has become the nation's leader in in-stream and pumped whitewater parks. Our firm is responsible for over 80% of all Whitewater Parks in the country!

